HeliView 3.0

Documentation

Usage and possibilities of HeliView

- Use HeliView as a single Video Player into your website / landing pages
- Integrate HeliView in your marketing and newsletter campaigns
- Integrate HeliView in your online Booking Engine / Platform (IBE)
- Use HeliView on displays in your Shop
- Use HeliView on your counter reservationsystem (CRS)

Integration of HeliView

1. Examples and functions HeliView application:

Official application link:

www.heliview.de

2. Types of Video Content

- Fly along the coast (coastal areas)
- Fly 360 round flight true a hotel or pass trough from coast
- Fly over sight seeings, nature and monuments

3. Link structure and functionality

Fly along the coast (coastal areas)

Links to videos of certain destinations/coastal areas are marked with a UID () within our system and are available via XML request or CSV list.

< ?uid= >

Example coastal flight above Turkish Riviera - Antalya:

http://www.heliview.de/?uid=34NY52

< additional you can link the full HeliView page >

https://www.heliview.de/Türkische+Riviera.html
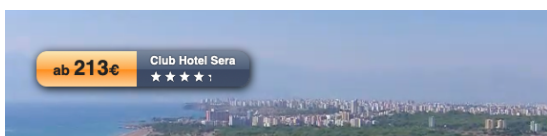https://www.heliview.de/Türkische+Riviera/Strand-Antalya_6C98PV.html

In the Videos you will find a table above the hotel. On click on the table it opens interaction menu to start a round flight or to share the video.

Fly 360 round flight over a hotel

Link a certain hotel with a round flight above a certain hotel

Example: Hotel Adalya Resort, Giata ID 135249:

< &v=r GIATA ID >

Hotel from the 360° round flight view
https://www.heliview.de/?v=r135249

< &v=k GIATA ID >

Hotel from the coastal flight view (past true from coast)
https://www.heliview.de/?v=k135249

< additional you can link the full HeliView page >

https://www.heliview.de/Türkei/Hotel-Adalya+Resort_135249.html

Show only one certain hotel tag/label:

Should you wish to display only one hotel TAG/label within a hotel round flag you can hide all other tags thanks to a white list parameter.

< &whitelist= GIATA ID >

Example white list parameter (one hotel only)
https://www.heliview.de/?v=r2601&whitelist=2601

Example without white list parameter (several hotels)
https://www.heliview.de/?v=r2601

! TIP
You can integrate the links as you like e.g. behind a hotel name, a hotel picture, a region map within a newsletter etc.

Controlling of prices within the video

Prices within the video can be distinguished between "package" and "HotelOnly" thanks to the parameters:

< &price= >

Example "HotelOnly" prices
https://www.heliview.de/?v=r135249&price=h

Example "Package" prices
https://www.heliview.de/?v=r135249&price=p

Please note:

Do you wish to display your own prices from your API/XML within the video?
Then just ask for our HeliView Connector API. So you can integrate your own price data base/system into HeliView.

Display/Hide interaction fields

Do you want to display the videos without the play bar and the info page, please use the following parameter to hide them:

< **&viewMode=** >

Example:
https://www.heliview.de/?v=r135249&viewMode=2

Tracking Parameter

For tracking HeliView on partner sites, the so-called reference ID can be transferred:

< **&refid= INSERT a NAME OR ID** >

Example reference ID "Newsletter1" or „ Website 2 „
https://www.heliview.de/?v=r135249&refid=newsletter1

3. Nice to know, further possibilities and mobile use

Size and Scaling

The videos automatically adapt to your frame, you only have to mind the 16:9 ratio.

Usage on mobile devices

For mobile devices we jump automatically to **(m. instead of www.)**
Then a HTML5 version instead of the flash version is shown.

You can use http or https we recommend https

Example HTML5 version for iPhone, iPad, Android, etc.:
https://m.heliview.de/?uid=NE69K5

Information on a contract will be provided by:

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